

Media Release

The Director of the Geneva International Motor Show GIMS, Olivier Rihs, has decided to leave his post at the end of April 2020 for personal reasons. He will continue his career away from GIMS. Nevertheless, he will launch and implement the changes and new projects he has initiated for the Motor Show with full vigour at the forthcoming 90th anniversary edition of the GIMS from 5 to 15 March 2020.

Maurice Turrettini, Chairman of the Board of Trustees of the Geneva International Motor Show, regrets his resignation: "We would like to thank Olivier Rihs for initiating and implementing a series of innovations for the GIMS. With GIMS Discovery, GIMS Tech and the GIMS VIP Day, Geneva will be strengthened as one of the most important global motor shows locations and the visitor experience will be greatly enhanced. The Board of Trustees has already begun the search for a successor".