

Countdown to the opening of the 89th Geneva International Motor Show

The 89th Geneva International Motor Show will open its doors to the public in just five weeks' time, on 7 March 2019. Around 180 exhibitors will be there to present their latest models, with many brands making their first-ever appearance at the Motor Show. Visitors can find all the information they need to plan their trip plus an array of useful tips at www.gims.swiss. The website also features a ticket giveaway, which is set to run every day until 15 March 2019.

This year, some 180 exhibitors will showcase their latest innovations in Palexpo's six halls. Another hall, Hall 7, has been set aside for suppliers and representatives of the national automotive industry. "The Geneva International Motor Show is the most international in the world, featuring brands from all four corners of the earth. This year, relatively unknown manufacturers from countries like China and Russia will be joining us in Geneva. At the same time, we are delighted that our line-up includes home-grown automobile manufacturers like Kyburz Switzerland and Rinspeed," says Geneva International Motor Show Chairman Maurice Turrettini. "The premieres that will be unveiled at the press days and the exciting stand design will make for a strikingly varied Motor Show full of surprises."

"The fact that so many small, often highly exclusive exhibitors are so keen to appear at the Geneva Motor Show stands testament to its attractiveness," stresses André Hefti, Managing Director of the Geneva Motor Show. "A good number of manufacturers and top-level tuners are attending the Motor Show for the first time in 2019." The new exhibitors in the car halls include:

ARAMCO, ARCFOX, AURUS, AUTOMOBILI PININFARINA, DEVINCI, e.GO, ENERGIE 360°, ERTEX LUXURY CAR DESIGN, FAITH TARGET GROUP, GINETTA, HISPANO SUIZA, KENDA, KYBURZ SWITZERLAND, MICHELIN, MOTORWORLD, NEW STAR, NOBE CARS, PURITALIA AUTOMOBILI, RCH AUTOMOTIVE, SBB/CFF GREEN CLASS, SHARE2DRIVE, TWISTED, UP DESIGN – ADLER GROUP, WAYRAY, WONDER AUTO GROUP and Z'ART.

Long-standing partnerships

The Swiss Federal Office of Energy's co2auplancher campaign will be the Motor Show's presenting partner for the fourth time. co2auplancher is a SwissEnergy initiative designed to promote energy-efficient vehicles in energy efficiency categories A or B with maximum CO2 emissions of 95g/km. Moreover, Tag Heuer will have a special exhibition in Hall 3 exploring the watch brand's history and commitment to the automotive world.

Official website www.gims.swiss

Free tickets to the Geneva International Motor Show can be won on the event's official website, www.gims.swiss, every day between now and 15 March 2019. The site also features information about the exhibitors and plenty of handy hints for planning a trip to the Motor Show. The site will be expanded again on 28 February, when it will be updated with the full programme for the 89th Motor Show and the first exhibitor press releases.

Practical information:

Opening hours:

Monday to Friday: 10.00 a.m. – 8.00 p.m.

Saturday and Sunday: 9.00 a.m. – 7.00 p.m.

In the second week, starting on Tuesday, 12 March, Hall 7 will open at 9.30 a.m., or 8.30 a.m. at the weekend.

Tickets

From the organiser:

- Online at www.gims.swiss
- At Palexpo ticket counters

Adults (aged 16 and over): CHF 16

Children (aged 6 and over) and pensioners: CHF 9

Groups (20 people or more): CHF 11 per person

Palexpo's halls tend to be especially busy at weekends, so it is advisable to visit the Motor Show during the week if possible. All tickets are half-price on-site from 4.00 p.m. This promotional price cannot be combined with other offers.

Tickets are also available from the following points of sale:

Ticketmaster:

- **Switzerland:** www.ticketmaster.ch
- **France:** www.ticketmaster.fr or directly from Leclerc, Auchan, Cultura or Cora

FNAC:

- **Switzerland:** www.fnac.ch and FNAC branches
- **France:** www.fnac.com or directly from Carrefour, Géant or Magasins U

Transport and admission packages

SBB-CFF-FFS RailAway packages combine attractive travel solutions with discounted admission to the Motor Show. Every year, thousands of visitors use public transport for a stress-free journey to the Motor Show. SBB-CFF-FFS runs extra trains to and from Geneva Airport, while Geneva's public transport company TPG increases the frequency of the bus service between Palexpo and the city.

SBB-CFF-FFS combined ticket:

www.sbb.ch/gims for discounted admission (30%) and the best-value public transport tickets – available from station ticket offices and ticket machines.

TPG, from the beginning of March 2019:

unireso package: round-trip ticket plus admission to the Motor Show. www.unireso.ch

TER Auvergne-Rhône-Alpes :

Combined ticket for the train TER plus admission to the Motor Show.
www.ter.sncf.com/auvergne-rhone-alpes.

Admission plus accommodation:

Overnight packages available from Palexpo Hotel Reservation:
<https://hotel.kenes.com/en/congress/motor19>

Palexpo, 1st February 2019 (approx. 2'990 characters incl. spaces – without the practical information)