

Press release



PRESS CONFERENCES AND PRESENTATIONS OF WORLD PREMIERES

Broadcast of press conferences and presentation of the world and European premieres online [by following this link](#).

Traditionally, the [Geneva International Motor Show](#) is a showcase for the presentation of over a hundred world premieres.

Despite the cancellation of the 90th edition of the GIMS, the organizers have decided to offer to the public, fans and the media – partly live – the streaming of the press conferences and presentations of the world premieres organized by the manufacturers in different locations.

From Tuesday 3 March 2020, at 8.00 am CET, the various events will be broadcast - and subsequently available on Video On Demand - [on this platform](#).

Palexpo, 2 March 2020

approx. 715 characters (incl spaces)

GIMS Media Team

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Official Partner of the Press Room

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