



Press conference: Announcement of partnership between Qatar Tourism and the Geneva International Motor Show

Geneva/Doha, 23 August 2021

**Dear media representatives,
Ladies and Gentlemen,**

We are pleased to invite you to a press conference to announce a partnership between Qatar Tourism and the Geneva International Motor Show.

**Wednesday, 25 August 2021, 10:00 am (CEST)
Doha Exhibition & Convention Center (DECC), Doha, Qatar**

Speakers:

His Excellency Mr. Akbar Al Baker, Qatar Airways Group Chief Executive and Chairman of Qatar Tourism

Mr. Maurice Turrettini, President of the foundation "Comité permanent du Salon international de l'automobile"

The press conference will be held in English and can be followed via this "Zoom" live stream:

[Link to press conference](#)

We look forward to your participation.

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About the Geneva International Motor Show (GIMS)

The Geneva International Motor Show has been a launchpad for the future of mobility since 1905. Widely recognised as Europe's most important automobile exhibition, and one of the most prestigious and influential in the world, each show attracts over 10,000 journalists and more than 600,000 visitors to Geneva. While the 2020 and 2021 editions were cancelled due to the pandemic, the show is now on track to launching a much-anticipated 2022 edition. The organiser and rights holder of GIMS is the Geneva-based foundation "Comité permanent du Salon international de l'automobile".