

## Press release



### PEUGEOT 208, CAR OF THE YEAR 2020

The “Car of the Year” award ceremony was held in exceptional conditions at Palexpo on Monday, March 2. Behind closed doors, the event was transmitted live on [the Geneva International Motor Show website](#), and on [the Facebook page #GimsSwiss](#).

A jury of 58 journalists elected the Peugeot 208 as [“Car of the Year”](#) ahead of the six other finalists. The car stood out from its competitors thanks to its exceptional choice of powertrains which includes an electric version beside the traditional gasoline and diesel engine.

Once the winner was announced, Frank Janssen, President of the Jury and car journalist from the German magazine Stern, had the opportunity to talk to Mr Jean-Philippe Imparato, the brand director of Peugeot, by video-conference. Not present on site, Mr Imparato was able to react live to the announcement. *“We are delighted that the Peugeot 208 has been honoured “Car of the Year”. It’s fantastic to be recognized by a jury of experts like the Car of the Year jury”.*

#### 2020 Results:

- Peugeot 208 | 281 points
- Tesla Model 3 | 242 points
- Porsche Taycan | 222 points
- Renault Clio | 211 points
- Ford Puma | 209 points
- Toyota Corolla | 152 points
- BMW 1 Series | 133 points

You can find videos and photos of the ceremony on [our media center](#).

## About the Car of the Year award:

**Car of the Year** is organized by seven major magazines in Europe: *Auto* in Italy, *Autocar* in the United Kingdom, *Autopista* in Spain, *Autovisie* in the Netherlands, *L'Automobile Magazine* in France, *Stern* in Germany and *Vi Bilägare* in Sweden. The 58 best reporters from 23 countries in Europe's automotive world voted for the winner. This award is considered the most prestigious and coveted distinction in the automotive world.

Palexpo, 2 March 2020

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## GIMS Media Team

Contact: [media@gims.swiss](mailto:media@gims.swiss)



Official Partner of the Press Room

Geneva International Motor Show

Route François Peyrot 30 | 1218 Le Grand-Saconnex | Geneva, Switzerland

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