



## THE CAR OF THE YEAR 2024: AND THE WINNER IS RENAULT SCENIC E-TECH ELECTRIC

The Renault Scenic E-Tech Electric is "The Car of the Year" 2024. The award ceremony took place in Geneva on Monday 26 February 2024, and was broadcasted live on the Geneva International Motor Show Youtube channel, whose team organised the ceremony for the twelfth time.

The 58-member jury, made up of automotive journalists from 22 countries, selected the winner from seven models that had made it to the round of finalists in the first voting last November. With the trophy for "The Car of the Year", the Renault Scenic E-Tech Electric wins the most prestigious and coveted award in the automotive world, presented since 1964. "It's a brilliant winner. The Renault Scenic E-Tech Electric embodies the transition to electromobility. It is a very well-designed family vehicle with a moderate weight, and the choice of two battery capacities is smart to meet the needs of a wide range of customers." said the President of the jury of "The Car of the Year" **Søren W. Rasmussen** after announcing the results.

**Fabrice Cambolive**, CEO of Renault Brand, commented: "Winning the prestigious 'The Car of the Year' award is a great source of pride for everyone at Renault Group and the Renault brand. This recognition demonstrates that we have made the right choices: record-breaking range, generous and inviting roominess, all with a closely managed environmental footprint! When you add in the driving pleasure and 'voiture à vivre' equipment such as the new Solarbay panoramic sunroof or the latest generation OpenR Link system with integrated Google systems, Scenic has all the right features to shore up its position on the European EV market..."

## The voting results of the seven finalists of "The Car of the Year" 2024:

Renault Scenic BMW 5 Series Peugeot 3008 Kia EV9 Volvo EX30 BYD Seal Toyota C-HR 329 points 308 points 197 points 190 points 168 points

131 points 127 points

As with previous years, the "Car of the Year" 2024 ceremony, which opened the Media Day of the GIMS 2024, was broadcasted live on the Internet. However, the 2024 edition of the GIMS brings something new. **Sandro Mesquita**, CEO of the Geneva International Motor Show, explains: "It is a joy for us to host the 'Car of the Year' ceremony within our walls. Among the new features we are bringing to our exhibition format for this 91st edition of the GIMS, 'The Car of the Year' will have a stand where the winning car will be displayed, but also the other six finalists, and this throughout the duration of the Show. This will give the public the opportunity to compare the different models that have been submitted to the assessment of the jury of 'The Car of The Year'."

Photos and video of "The Car of the Year" 2024 awards ceremony are available on the GIMS Media Center (<u>https://genevamotorshow.com/media-center/</u>).

## About 'The Car of the Year'

'The Car of the Year' trophy has been awarded since 1964, and is the most prestigious, sought-after moniker in the automotive world. 'The Car of the Year' is supported by nine major publications across Europe: 'Auto' in Italy, 'Autocar' in the UK, 'Automobil Revue/Revue Automobile' in Switzerland, 'Autopista' in Spain, 'AutoTrends' in Belgium, 'Autovisie' in the Netherlands, 'Auto Mobil-Vox' in Germany, 'L'Automobile Magazine' in France and 'Vi Bilägare' in Sweden. The jury 2024 is composed of 58 motoring journalists from 22 countries, who individually test and rate the seven models available to vote for in the final. These seven have previously been whittled down from a total of 29 new vehicles as part of an initial voting round.

## About the 'Geneva International Motor Show' (GIMS)

The Geneva International Motor Show has been a springboard for the future of mobility since 1905. The GIMS is considered the most important motor show in Europe and one of the most prestigious and influential in the world. GIMS takes place every year in Geneva. Since October 2023 and the launch of GIMS Qatar, the Geneva International Motor Show has included a second city host, Doha. GIMS Qatar will be held every two years. The organiser and rights holder of the GIMS is the Geneva-based "Comité permanent du Salon international de l'automobile de Genève" foundation.

Website: <u>www.genevamotorshow.com</u> GIMS Media Contact: <u>media@genevamotorshow.com</u> Media Center : <u>https://genevamotorshow.com/media-center</u> *Available with various content (images, videos and documents) for editorial purposes only.* 

Geneva, 26 February 2024



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